

A photograph of an elephant standing in a room with large windows. The elephant's legs and trunk are visible. The text is overlaid on the image.

let's talk about  
the  
**ELEPHANT**  
in the room



**The covid19 crisis posed a crucial question:**

## **Is your hotel future proof?**

**When investing in a new hotel, renovating one or defining a new hotel brand, this is an issue that cannot be ignored.**

**We would like to start the conversation with asking these 3 questions:**

- is your hotel resilient?**
- is your hotel responsible?**
- is your hotel relevant?**





# Resilience

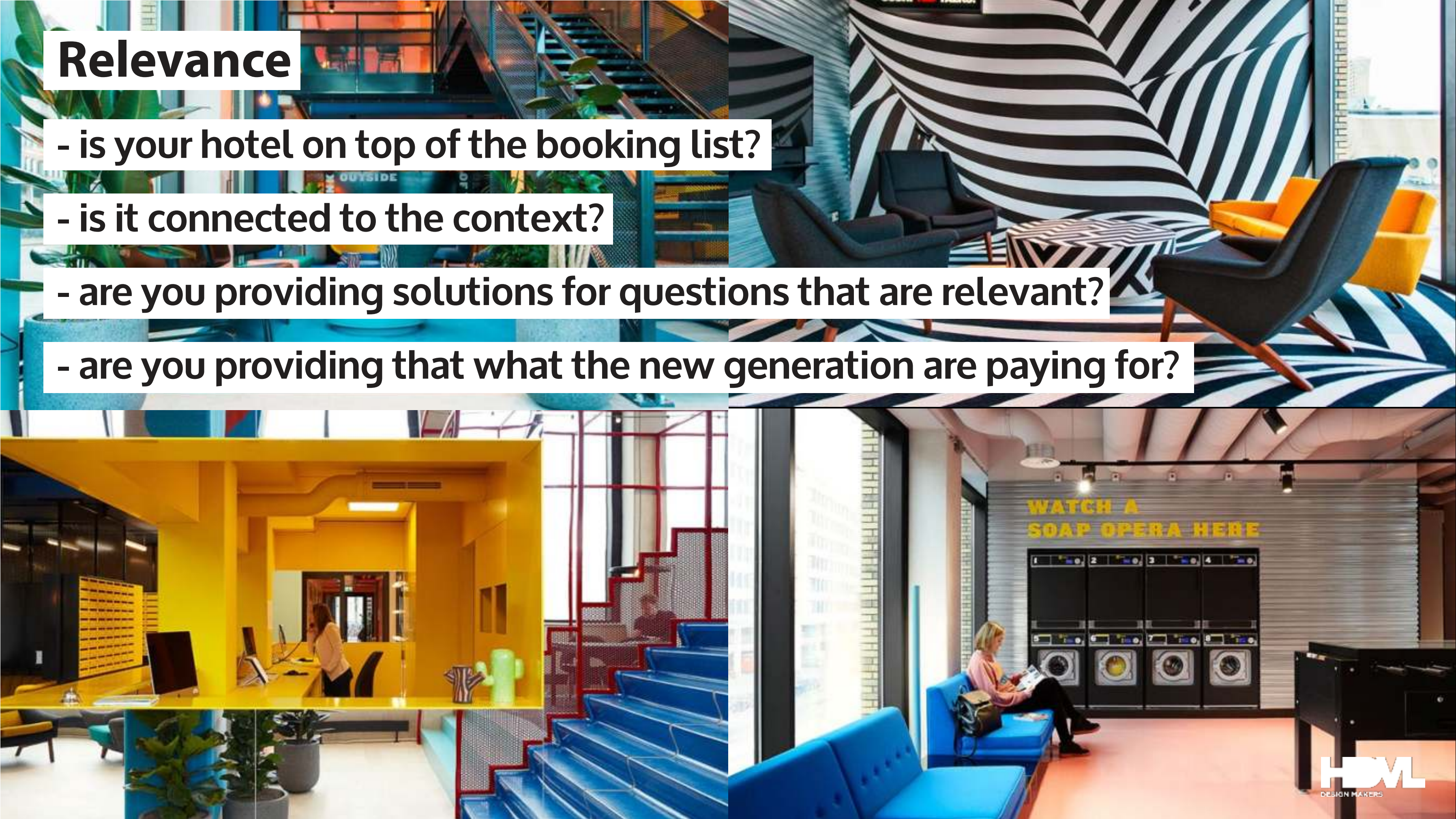
- is it flexible enough to have multiple functions?
- does it serve different target groups?
- does the cost goes down with lower occupancy?





# Relevance

- is your hotel on top of the booking list?
- is it connected to the context?
- are you providing solutions for questions that are relevant?
- are you providing that what the new generation are paying for?





# Responsibility

- are you responsible towards the environment?
- are you rooted in your community?
- do you care about the guests well beings?
- do you take care of your employees?
- do people know about it?





# A few words about us

In a nutshell, Helge is a creative entrepreneur born in Amsterdam. In the last 16 years, he has been working on hospitality projects as a designer and project manager. He started HDVL in his back yard about ten years ago. He would like to bring his logical mindset to complex projects with a hands-on approach. He brags that he knows everybody in the hospitality industry in the Netherlands. New technologies and innovations amaze him to the core and makes him very interested in the virtual world.

Vahid likes to see the world as infinite in possibilities. Studying architecture led him to think that boundaries existed just in our mind, therefore he is driven to push the limits of, well, everything. He owned his own architectural office back in Iran. After years of working in a few creative offices in Amsterdam, he joined HDVL in 2017 and became the co-owner two years ago. If you invite him to your party, he will share with you all the artworks he made in the last few months.





Have a look







**LET'S HAVE A CUP OF COFFEE**



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