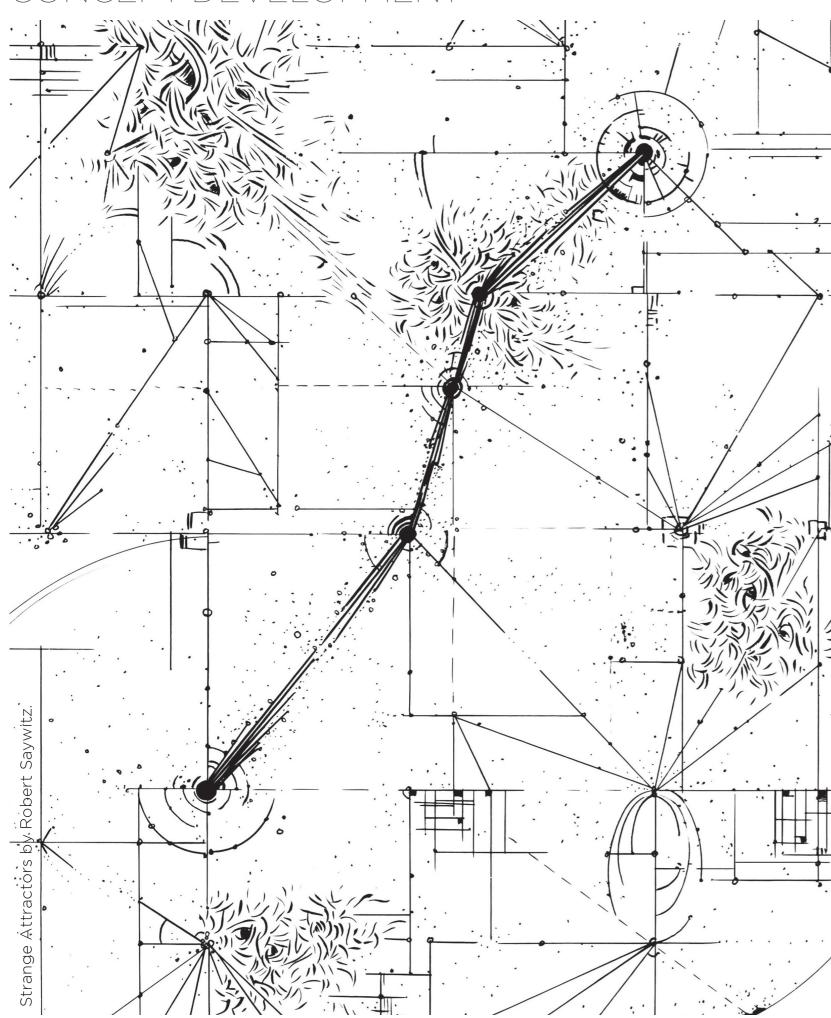
CONCEPT DEVELOPMENT





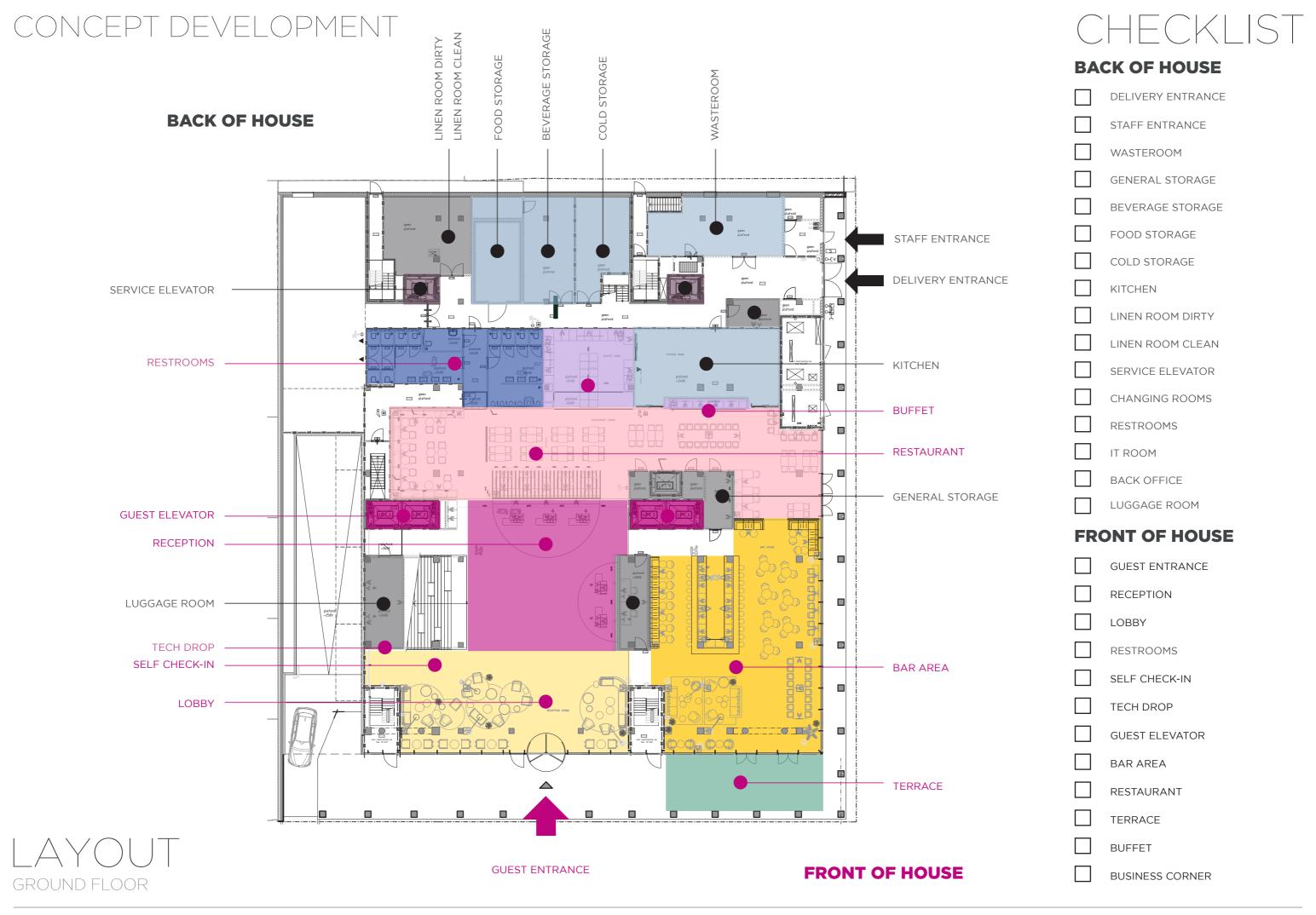


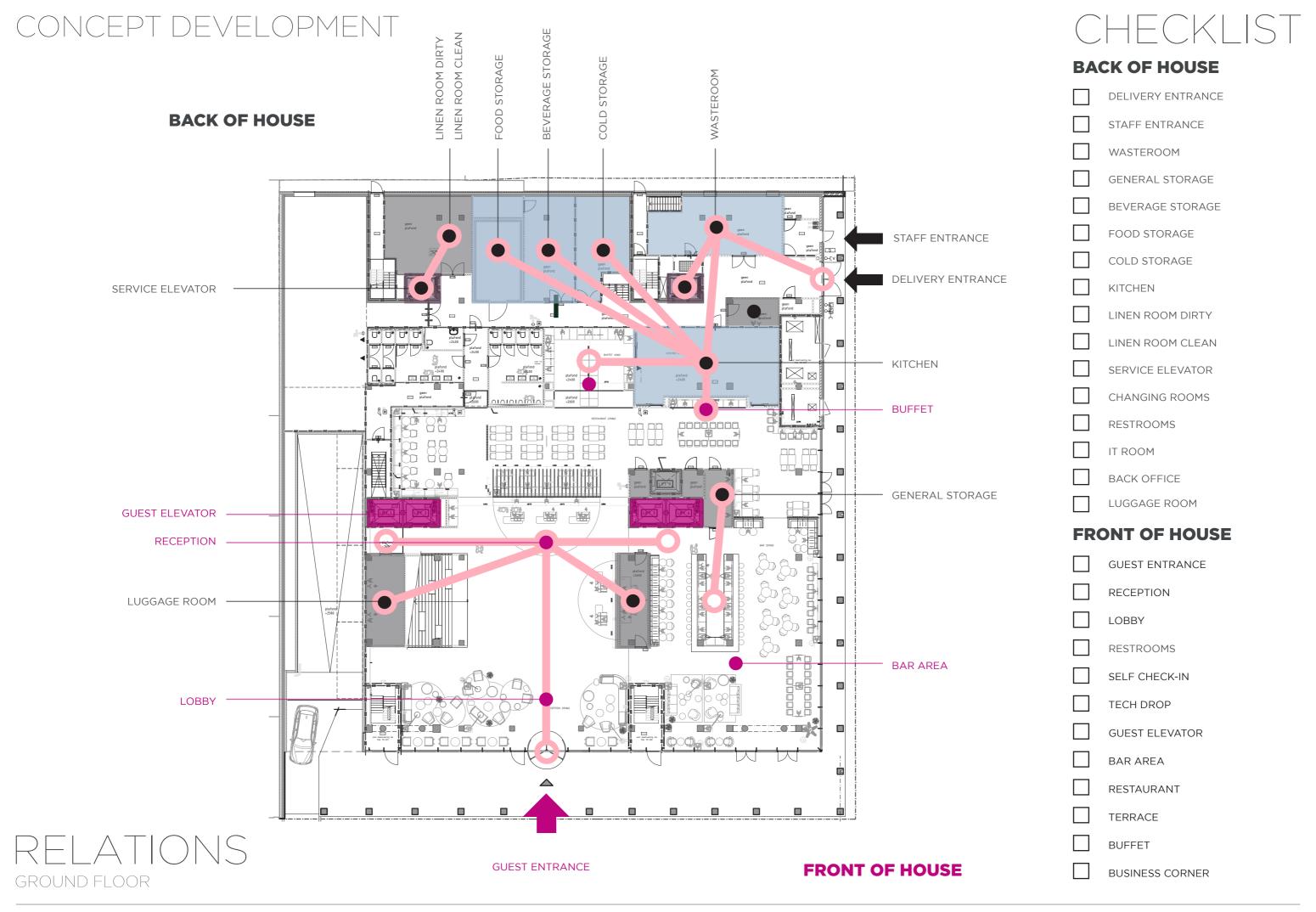
PRODUCT: OPERATIONAL TESTFIT

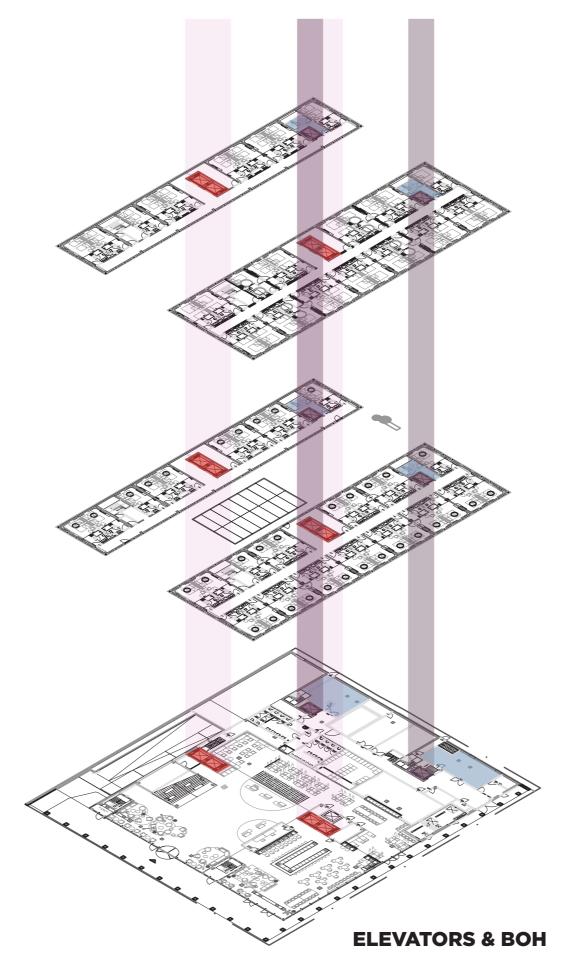
PROJECT: AMSTERDAM MOTORKADE

BRAND: **HOLIDAY INN EXPRESS**

COMPANY: IHG







VERTICAL CIRCULATION

ALL FLOORS

GUEST ROOMS	PERCENTAGE	UNITS	UNIT AREA (m2)
STANDARD GUEST ROOM	42%	184	19,5
TWIN GUEST ROOM	35%	153	19,5
CORNER GUEST ROOM	17%	74	20,5
TERRAS GUEST ROOM	1%	4	20,5
BARRIER FREE GUEST ROOM	4%	19	19,5
ACCESIBLE GUEST ROOM	1%	4	19,5
TOTAL NUMBER OF UNITS		438	
TOTAL GUESTROOM AREA (Net)			8620
NUMBER OF FLOORS		12	
SUPPORT / CIRCULATION PER FLOOR			
CORRIDOR AND STAIRS			250
LIFT / ELEVATOR			35
STORAGE / MEP			35
TOTAL SUPPORT / CIRCULATION			3840
PUBLIC SPACE			TOTAL (m2)
RECEPTION			150
LOBBY			280
FOOD & BEVERAGE			400
COFFEE LOUNGE			130
MEETING ROOMS			80
RESTROOMS			75
TOTAL PUBLIC SPACE			1100

BACK OF HOUSE	PERCENTAGE	UNITS	UNIT AREA (m2)
ADMINISTRATION / OFFICE			95
EMPLOYEE FACILITIES			120
FOOD SERVICE PREPARATION			100
HOUSEKEEPING			60
ELEVATORS			70
MEP			250
CIRULATION			125
TOTAL SERVICE AREA / BOH			820
SUMMARY	PERCENTAGE	UNITS	WNIT AREA (m2)
	PERCENTAGE 86%	UNITS 438	
SUMMARY			UNIT AREA (m2)
SUMMARY GUESTROOM	86%		UNIT AREA (m2) 12460
SUMMARY GUESTROOM PUBLIC	86%		UNIT AREA (m2) 12460 1100
SUMMARY GUESTROOM PUBLIC SUPPORT / BACK OF HOUSE	86% 8% 6%		UNIT AREA (m2) 12460 1100 820

AREA PROGRAM

HDVL DESIGNMAKERS CONCEPT DEVELOPMENT EXAMPLE TESTFIT



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